



**SOCIAL ENTREPRENEURSHIP
IN TIME OF CRISES**

Sustainability and Exploitation



Co-funded by
the European Union

Sustainability and Exploitation

- Third Level Impact: Community Engagement through Social Entrepreneurship
- Connecting trained students with communities through subcontracted social entrepreneurs and organizations.



The Third Level: From Learning to Community Action

- • Extend project impact beyond universities
- • Trained students act as community multipliers
- • Raise awareness on social entrepreneurship and sustainability
- • Build bridges with municipalities, NGOs, and schools



Subcontracting Social Entrepreneurs and Coaches

- • Engage active organizations (e.g., ProAbled, Snowball, Arcenciel, Caritas, Ahlouna)
- • Organize joint workshops with municipalities and NGOs
- • Involve trained students as co -facilitators
- • Promote sustainability and social innovation locally



KPIs and Deliverables

- • Number of workshops/events organized
- • Number and diversity of attendees
- • Geographic coverage
- • Community feedback and visibility
- • Achievements: awards, initiatives, competitions



Collaboration Framework

- • Co-design workshops with subcontractors
- • Define themes: green entrepreneurship, local innovation, digital inclusion
- • Identify target audiences and student roles
- • Ensure alignment with project objectives and local needs



Student Engagement and Ownership

- • Students apply knowledge in real contexts
- • Act as ambassadors for social entrepreneurship
- • Build local impact networks
- • Strengthen experiential and civic learning



Sustainability and Future Outlook

- • Build long-term collaboration between academia and society
- • Empower youth for community development
- • Create a national network of changemakers
- • Document best practices for replication



Conclusion

- The third level of the project ensures lasting impact through:
 - People – trained students and active citizens
 - Partnerships – NGOs, municipalities, and universities
 - Purpose – awareness and sustainable community development



Partners



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